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# WISE GUIDES

words by Aby Dunsby

LUXURY APPS



#### FOR JET SETTERS: PRIVATE ISLAND NEWS

We've all been there: you're in your jet flying to your private island but your pilot has to turn around because of an earthquake and/or unforeseen military coup. But no longer – the Private Island News app comes with information about top resorts, weather reports, and breaking news and current affairs. If you're a broker, it's a handy one for researching the market value of the next Necker Island, although our favourite function is the ability to check which islands celebrities are visiting. Beyoncé and Jay-Z are headed to a haven off the coast of Antigua? Get the private jet ready, Jeeves. We're off...



#### FOR HIGH ROLLERS: PHANTOM

If you're too lazy to trawl the showrooms for your latest ride, you can always pick out your new whip on your phone. The Phantom app from Rolls-Royce allows you to customise every part of your dream car. It comes with a colour match function, so you can create a Phantom in literally any colour you desire. Just look at the photo: finally, you can now own a car that matches your office. You can then brag about your new design by sharing it with your mates before popping in to your nearest dealer to have it created. You will, of course, also need the £310k+ to finish off the job. Details, details...

To download go to: ITUNES.APPLE.COM



### FOR FINE DINERS: SUPPER

Too posh/sober to order from Domino's?
Visit the Supper website instead and you could be tucking into Wagyu steak while you watch *Strictly* on your sofa. The brainchild of former bond trader Peter Georgiou, Supper delivers from some of London's most exclusive restaurants, including Michelin-starred Indian Benares, and City steakhouse M. The suited, booted delivery men can bring you up to 20 meals in one go, so just make sure you remember to chuck away the Tupperware boxes and lay out the linen tablecloth before your guests arrive. Your secret's safe with us...

App coming soon supper. London

City Wisdom 777

CHANCE FAVOURS THE PREPARED MIND. THE MORE YOU PRACTICE, THE LUCKIER YOU BECOME.

- Richard Branson





V I WORKED in the City for 20 years at Morgan Stanley, Barclays, Bank of America, GE Capital and Capital One. I actually started working in Canary Wharf before the Jubilee line was built. I loved putting together business plans, leading high-performing teams and working with the executive teams to deliver innovative products, operational efficiencies and technological solutions.

What changed for me was the economic recession that started in 2008, where I watched seemingly invincible, too-big-to-fail firms go under and high-street shops close.

By 2010, I decided it was time to leave financial services. Initially, I was looking for a project that would last between two and three years, something against which I could measure success and that most of all would be challenging. So when someone suggested climbing Mount Everest, I couldn't get it out of my head. The only thing I didn't know how to do was actually climb, but I could learn that. And that's what I did. I simply couldn't think of anything more challenging.

It took two years to learn to climb and once I summited Everest, I kept going, proudly achieving (and still holding) a Guinness World Record as the fastest woman to climb the highest peak on each continent in 295 days. In 2016, O'Brien will attempt to become the first British woman to successfully scale and descend K2. For more information, see VOBONLINE.COM